

Annexure – E: **Publications in last 2 years**

MR. A. M. PAL

Sl.	Title of the Paper	Published or Presented
1	Ethics in Corporate Governance	Journal of Business, Barrackpore Surendranath College Publication. 2009
2	Global Market of Emission Trading and Prospects Ahead of India, <i>Market, Society and Environment: Essays in Environmental Management</i>	UGC DRS Publication, University of Calcutta, 2009
3	<i>A Global Account of Potential Carbon Trade based on Kyoto Mechanism</i> presented in	The Twenty-First Asian-Pacific Conference on International Accounting Issues held in Las Vegas, U.S.A., Nov 22-25, 2009
4	Fair Value Accounting: Floating on Two Wings- Integrity and reliability and heading towards Relevance	presented in all India conference of IAA at Gujarat University, Gujarat, 22-23-11-2008
5	CDM: A Study of a Sustainable Growth Opportunity for India, selected the best paper in the Fifth National Conference at Coimbatore	PSG Institute of Management, 16-17 November, 2007
6	Carbon trading under CDM mechanism : a study of a sustainable growth opportunity for India presented at National Seminar on Carbon Capture, Sequestration & Trading (CCST-2008)	September 12-13, 2008 , HSBC Hall, The Tollygunge Club, Kolkata
7	<i>Ethical Issues in Corporate Governance</i> presented in the National Seminar of IAA Midnapur Branch	RK Mission Golpark on 15-11-2008
8	CDM-A Flexible Mechanism of Kyoto: A Report on Global Progress with Emphasis on India	Presented at UGC seminar, Calcutta University March, 2007
9	Policy Measures for Pollution Control: Indian References in Global Perspectives: International Conference	Taj Bengal, Kolkata, Indian Accounting Association Research Foundation 6- 7 January, 2007
10	Environmental taxes in India	DRS phase III (2005-07), Dept. of Business Management, CU
11	Study of Problems and Prospects of India in the Global Market of Emission Trading	DRS phase III, (2008-09 Dept. of Business Management, CU
12	The Global Market of Emission Trading and Prospects Ahead of India	Market, Society and Environment (Essays in Environment Management) Edited by Prof. R. Khasnabis, UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2009
13	Global Market of Emission Trading and Prospects Ahead of India, <i>Market, Society and Environment: Essays in Environmental Management</i>	UGC DRS Publication, University of Calcutta, 2009

MR. N. SEN

Sl.	Title of the Paper	Published or Presented
1	Indian Agriculture and WTO	published by ACTIONAID, 2007

DR. RANAJOY BHATTACHARYYA

Sl.	Title of the Paper	Published or Presented
1	Vertical and Horizontal Intra-Industry Trade in some Asian and Latin American Less Developed Countries	Journal of Economic Integration, Vol.17, No.2, 2002
2	Economic Development and Intra-Industry Trade in Korea	Weltwirtschaftliches Archiv, (forthcoming), 2004

PROF. RANAJIT CHAKRABORTY

Sl. No.	Title of the Paper	Published or Presented
1	“An analytical hierarchy process approach in ranking the ports: A case study of major Ports of India”	Mitra.K,Chowdhury.S, Chowdhury.S.P200604 <i>Institution of Engineers(I) Journal</i> – Accepted for publication vide letter IE no. AK/ T-184/ MR-247 dt.20/04/06
2	“Emotional Intelligence and Incidence of Occupational Diseases, A case Study of IT Professionals”	Prof. R. Chakrabarty & Zeenat SyedPublished – Vol. 1, No. 2, October 2007, p 103-108 of Bhavishya - Journal of Future Business School
3	“Burnout and emotional Intelligence quotient: A Study amongst Health Professionals in Eastern India”	Prof. R. Chakrabarty & Zeenat Sayeed Published - Journal NO. 25547/PSMS2008Indian Management Studies
4	“A StatisticalModel for Innovation Diffusion and the Corresponding Tests”	Prof. R. Chakrabarty and N.K.Patra2008 published by Macmillan Advanced Research Series (India Ltd.)Page 204Innovation and Technology Management
6	A Stochastic Technology Diffusion Model: An extension of KS Diffusion model by Prof. R. Chakraborty & N. Patra, Kolkata University	International Conference on Innovation and Technology Management; ICITM 2006; Feb 3-5, 2006, organized by Central glass & Ceramic Research Institute and Indian Association for Productivity, Quality & Reliability
7	A study in the Contribution of Different Plantation Schemes on Rural Life – A Case Study By Prof. R. Chakrabarty & Ms. N.Bhattacharya Environment Management Cell, Department of Business Management, Calcutta University	Statistical Accounting of Land & Forest Resources, Organised by Central Statistics Organization (Environment Statistics Unit), Ministry of Statistics & Programme Implementation, Govt. Of India, 22-23 Feb 2006
8	On Measurement of Export Instability: An Inno Vative Index Prof. Ranajit Chakrabarty & Swaraj Kumar Nath	Calcutta Statistical Association Bulletin; Vol 58 Sep –Dec 2006 Nos. 231 – 232
9	Economic Growth and Technology Selection of Growth	Organization Strategies and Processes; Meeting Challenges - Prof. Ranajit Chakrabarty Edited by Dr. Ashok Kumar , Manas R Panda, Dr. Hariharan, Dr. Tapas Ghosal; Page No. 123 – 131 2006
10	An analytical hierarchy process approach in ranking the ports: A case study of major Ports of India “, Mitra.K,Chowdhury.S, Chowdhury.S.	Institution of Engineers(I) Journal – Accepted for publication vide letter IE no. AK/ T-184/ MR-247 dt.20/04/06

11	A statistical model for innovation diffusion and the corresponding tests	Published by Macmillan Advanced Research Series (I) Ltd, p 204/2008
12	Drinking Water Crisis and its mitigation approaches in the districts of West Bengal – A Case Study	UGC-DRS, Phase-III Programme, Dept. of Business Management, Calcutta University, 2008, (Chakraborty R & Mazumdar S)
13	An analytical hierarchy process approach in ranking the ports: A case study of major Ports of India	Mitra. K, Chowdhury. S, Chowdhury. S. P200604 <i>Institution of Engineers(I) Journal</i> – Accepted for publication vide letter IE no. AK/ T-184/ MR-247 dt.20/04/06
14	Emotional Intelligence and Incidence of Occupational Diseases, A case Study of IT Professionals	Prof. R. Chakrabarty & Zeenat Syed Published – Vol. 1, No. 2, October 2007, p 103-108 of Bhavishya - Journal of Future Business School
15	Burnout and emotional Intelligence quotient: A Study amongst Health Professionals in Eastern India	Prof. R. Chakrabarty & Zeenat Sayeed Published - Journal NO. 25547/PSMS2008 Indian Management Studies
16	A Statistical Model for Innovation Diffusion and the Corresponding Tests	Prof. R. Chakrabarty and N.K. Patra 2008 published by Macmillan Advanced Research Series (India Ltd.) Page 204 Innovation and Technology Management

PROF. R. KHASNABIS

Sl.No	Title of the Paper	Published or Presented
1.	Market, Society and Environment	(Edited by Prof. R. Khasnabis), UGC DRS-III, Department of Business Management, CU, 2009
2.	Economy of West Bengal	Published in Economic & Political Weekly, 3 January, 2009
3.	Enclosure Movement and Social Justices	Department of English, CU, 2008
4.	Displacement and Development	Macro Scan, April 2008
5.	Land Acquisition and Social Justice	<i>Published Sage, India, 2008</i>
6.	Enrolling and Retaining Slum Children in Formal Schools: Results of a Field Survey in Eastern Slums of Kolkata	<i>Economic & Political Weekly June 2, 2007 (with Tania Chatterjee)</i>
7.	Evolution of Economic Thinking in Modern India; in History of Science, Philosophy and Culture in Indian Civilization	Vol-X, Part-5, <i>Oxford University Press, New Delhi, 2007</i>
8.	Financing the Urban and Rural Local Bodies in India in Decentralised Planning and Participatory Development	<i>Firma KLM Pvt. Ltd, Kolkata, 2006</i>
9.	Estimating Child Labour: Some Conceptual and Methodological Issues	<i>CRY 2007 (with S.P. Mukherjee & Sarmistha Banerjee)</i>
10.	Displacement and Development: An Analysis of Land Acquisition Acts of India	<i>MCRG Project 2007</i>
11.	Livelihood Related State Sponsored Schemes of India: An Appraisal	<i>Govt. of West Bengal 2007</i>

DR. SHARMISTHA BANERJEE

Sl.	Title of the Paper	Published or Presented
1.	Ownership Patterns and Ethical Practices of Small Enterprises in Kolkata, (Co-authored),	<i>Journal of Entrepreneurship</i> , Vol. 18 No. 2, 2009, Entrepreneurship Development Institute, India.
2.	The Market as an Arena for Promoting Sustainable Development, in <i>Market, Society and Environment</i> , Ed. R. Khasnabis,	UGC DRS Publication, University of Calcutta, 2009.
3.	Ethical Issues and Small Business Development: A Comparative Perspective, in John Okpara (ed.),	Chapter 10, <i>Globalization of Business</i> , (pp. 171-186), 2007, London, England: Adonis & Abbey Publishers, Ltd.
4.	ISO 14000 Standards and Environmental Performance Index: A Case Study of Leading Steel Mills in India, (Co-authored),	<i>Referred Proceedings of the Annual Conference of Academy of Business Disciplines</i> , USA, 2007
5.	Ethical Practices in Small Business: A Cross Country Comparison (Co-authored),	<i>Journal of Commerce</i> , Volume 12, March 2007, Published by: Vidyasagar University
6.	Economic Valuation of Open Spaces in Calcutta	Ecology, Economy and Society, Edited by Prof. R. Khasnabis, C.U.
7.	Gender and Business Ethics in Entrepreneurship: Towards a Comparative Perspective (Co-authored),	Journal of Business and Behavioral Sciences, Special Issue, 2006.
8.	Valuation of Intellectual Capital: A Case Study (Co-authored),	<i>International Accounting and Finance</i> , 2006, Published by: Special Assistance Programme (UGC), Dept. of Commerce, University of Calcutta
9.	Ethical Issues in Small Business: A Comparative Perspective, (Co-authored),	Prospective publication in Referred Proceedings of the Annual Conference of Academy of Business Disciplines, USA, 2006

PROF. S. MAZUMDAR

Sl.	Title of the Paper	Published or Presented
1	Drinking Water Crisis and its mitigation approaches in the districts of West Bengal – A Case Study	UGC-DRS, Phase-III Programme, Dept. of Business Management, Calcutta University, 2008, (Chakraborty R & Mazumdar S)
2	Problems of Mutual Fund Industry of India: A Review	Published by: Netaji Subhas Open University, Kolkata, June-2009, Studies in Accountancy, Finance and Management – Contemporary Issues. Book Edited by Dr. Udaybhanu Bhattacharyya (Mazumdar S & Chakraborty S)
3	Factors Responsible for choice of FMCG Products: A Case Study of the Consumers of Dental Care Products	Indian Journal of Marketing, Vol. 39, No. 8, Aug-2009 (Mazumdar S & Bhattacharyya P R)
4	So-journ of Indian Sensex: A Review	Survey, Journal of IISWBM Vol- 46, Numbers 1-4, 2006, Kolkata (Mazumdar S)
5	Of Diamonds and Desires: Understanding Conspicuous Consumption from a Contemporary Marketing Perspective	Academy of Marketing Science Review, Vol-2006, No-11, Washington State University, USA (Mazumdar S & Roychowdhury H)

6	Prospects and Problems of Information Technology Industry in West Bengal: A Review	Survey, Journal of IISWBM Vol- 47, Numbers 1-2, 2007, Kolkata (Mazumdar S)
7	An introspection into the Advertising theories of FMCG products – A Case Study of Pen Industry	Journal of Marketing Management, ICFAI, University Press, Hyderabad, August 2007 (Mazumdar S & Bhattacharya P R)
8	Drinking Water Crisis and its mitigation approaches in the districts of West Bengal – A Case Study	UGC-DRS, Phase-III Programme, Dept. of Business Management, Calcutta University, 2008, (Chakraborty R & Mazumdar S)
9	Problems of Mutual Fund Industry of India: A Review	Published by: Netaji Subhas Open University, Kolkata, June-2009, Studies in Accountancy, Finance and Management – Contemporary Issues. Book Edited by Dr. Udaybhanu Bhattacharyya (Mazumdar S & Chakraborty S)

DR. S. SAHA

Sl.No	Title of the Paper	Published or Presented
1.	Green Marketing (The Indian Case)	SURVEY, Vol: 48, Numbers 1-2, 2007, A management Journal of IISWBM, Kolkata.
2.	Eco-tourism in Sundarban Edited by Prof. R. Khasnabis,	UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2008
3.	Marketing of Organic Food: Problems & Prospects (A case study of Kolkata and 24 Pdns (S)Market, Society & Environment (Essays in Environment Management) a book Edited by Prof. R. Khasnabis.	UGC DRS Publication, Department of Business Management, University of Calcutta. March.2009.
4.	Strategic Impact of Packaging on Marketing and Supply Chain- An Indian Case Study.	SURVEY, Vol: 49, Numbers 1-2, 2009, A Management Journal of IISWBM, Kolkata
5.	Marketing of Organic Food : Problems and Prospects (A Case Study of Kolkata & 24 Parganas (S))Market, Society and Environment (Essays in Environment Management) Edited by Prof. R. Khasnabis,	UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2009
6.	Outsourcing in Retail Operations	‘The Manager Today’, Journal of Management Studies (Jan-Mar, 2006), FMS, B.C. Roy Engg, College, Durgapur
7.	Managing Value for Customers	MANAGERIUM, March 21, 2006, Dept. of Business Administration, FMS Aligarh Muslim University, Aligarh
8.	Lifestyle Retailing	SURVEY, A Management Journal of IISWBM, Kolkata, Vol-46, November 1-4, 2006
9.	Customer Care in Retail (The Indian Experience)	SURVEY, A Management Journal of IISWBM, Kolkata, Vol-47, November 1-2, 2007