

Annexure – C [Last 5 years]

PROF. R. CHAKRABORTY			Published/Presented	
SI No.	Title of the Paper	Books Published	International Journal	National Journal
1	Branding in Satellite Channels in India A Contextual Analysis Prof. R. Chakrabarty & Mugdha Sengupta	Saket Industrial Digest January 2005, p 28-p34		
2	The Role of Emotional Intelligence in Hospital Management: A Case Study Prof. R. Chakrabarty & Zeenat Sayeed	Conference proceedings of International Conference on Service Management organized by IIMT & Oxford Brooks University, New Delhi - 11 th & 12 th March 2005; P - 226-232		
3	An Economic Evaluation of the Water bodies: A case Study on the Sagar Dighi of Coochbehar By Prof. R.Chakraborty & Mrs. N.Bhattacharya	Department of Business Management, Calcutta University: 11 th March'05		
4	Safe water options against arsenic problems in west Bengal: an awareness and socio-economic study Prof. R. Chakrabarty & Nirupama Bhattacharya			CSO, Bangalore, June'05 (Conference)
5	Impact of awareness of arsenic on health and environment among the rural people: A case study on the Villages of North 24-Parganas Prof. R. Chakrabarty, Pralay O' Basu, Nirupama Bhattacharya			Arsenic Pollution In West Bengal & Awareness Generation Programme 5 th & 6 th August 2005, UGC Sponsored, Organised by Srikrishna College Bagula, Nadia (Conference)
6	Selection of most desired port in thr lightof National Development : A Fuzzy analytical Approach – Kalyan Mitra, Prof. Ranajit Chakrabarty & S. P. Chowdhury		Fifth International Conference on Operational Research for Development ICORD – V, 19-21 Dec 2005, jamshedpur, India, organized by International Federation of Operational Research Societies (IFORS) and Operational Research Society of	

		India (ORSI p-123-132)	
6	On Measurement of Export Instability: An Innovative Index Prof. Ranajit Chakrabarty & Swaraj Kumar Nath		Calcutta Statistical Association Bulletin; Vol 58 Sep –Dec 2006 Nos. 231 – 232
7	Economic Growth and Technology Selection of Growth	Organization Strategies and Processes; Meeting Challenges - Prof. Ranajit Chakrabarty Edited by Dr. Ashok Kumar , Manas R Panda, Dr. Hariharan, Dr. Tapas Ghosal; Page No. 123 – 131 2006	
8	An analytical hierarchy process approach in ranking the ports: A case study of major Ports of India “, Mitra.K,Chowdhury.S, Chowdhury.S.	Institution of Engineers(I) Journal – Accepted for publication vide letter IE no. AK/ T-184/ MR-247 dt.20/04/06	
9	A multicriteria approach in ranking the ports: A case study of major ports of India	Asia Pacific Management Review, Manuscript no 50810- submitted, jointly with Mitra K & Chakraborty R, 2007	
10	Selection of most desired port in the light of quality management: A fuzzy analytical approach		Indian Association for Productivity, Quality & Reliability Transaction, Manuscript no 496- submitted, jointly with Mitra K & Chakraborty R, Chowdhury S P, 2007
11	A fuzzy analytical approach to efficiency measurement of Indian ports		Journal Indian Port jointly with Mitra K & Chakraborty R, Chowdhury S P, 2007
12	An integer programming approach to maximize the throughput of containership in ports	International Journal of Operations Research, accepted; jointly with Mitra K & Chakraborty R, Chowdhury S P, 2007	
13	Corporate culture in Kolkata port trust to improve competitiveness: A Fuzzy Alpha Cut Method		National conference on System Dynamics (NCD) June 28-29, 2007 jointly with Mitra K & Chakraborty R
14	Solid Waste including asbestos waste management	Presented International	

	during ship breaking in India		conference on Solid waste technology management, Philadelphia, 30 th March – 2 nd April, 2008	
15	Analytical hierarchy method for measuring convenience of transport in India – A case study of West Bengal cities		presented International conference on Transpiration system studies January 10-12, 2008	
16	Emotional intelligence and incidence of occupational diseases, A case study of IT professionals			Published Bhavishya Journal of future business school Vol1, No – 2, October 2007, p 103-108; jointly Prof. R. Chakraborty & Zeenat Syed
17	Burnout and emotional intelligence quotient: A study amongst health professionals in eastern India			Published Indian Management Studies Journal no. 25547/PSMS/2008
18	A statistical model for innovation diffusion and the corresponding tests	Published by Macmillan Advanced Research Series (I) Ltd, p 204/2008		
19	Drinking Water Crisis and its mitigation approaches in the districts of West Bengal – A Case Study	UGC-DRS, Phase-III Programme, Dept. of Business Management, Calcutta University, 2008, (Chakraborty R & Mazumdar S)		
20	A Comparison of the Efficiency of the Different Agricultural Perishable Commodity Futures Prof. R. Chakrabarty & Ms. Asima Sarkar		7 th Calcutta Triennial- International Conference on Probability & Statistics 2009 December 27th (Conference)	
21	An analytical hierarchy process approach in ranking the ports: A case study of major Ports of India	Mitra. K, Chowdhury. S, Chowdhury. S. P200604 <i>Institution of Engineers(I) Journal</i> – Accepted for publication vide letter IE no. AK/ T-184/ MR-247 dt.20/04/06		
22	Emotional Intelligence and Incidence of Occupational Diseases, A case Study of IT Professionals	Prof. R. Chakrabarty & Zeenat Syed Published – Vol. 1, No. 2, October 2007, p 103-108 of Bhavishya - Journal of Future Business School		
23	Burnout and emotional Intelligence quotient: A Study amongst Health Professionals	Prof. R. Chakrabarty & Zeenat Sayeed Published -		

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| | in Eastern India | Journal NO.
25547/PSMS2008Indian
Management Studies | |
| 23 | A Statistical Model for
Innovation Diffusion and the
Corresponding Tests | Prof. R. Chakrabarty and
N.K.Patra2008 published
by Macmillan Advanced
Research Series (India
Ltd.)Page 204 Innovation
and Technology
Management | |
| 24 | Measuring Consumer
Satisfaction in Health Care
Sector: The Applicability of
SERVQUAL | Kohinoor Business
School & Centre for
Management Research,
Feb 2011 | |
| 25 | A Demand Side Analysis of
Modern Retailing – An
Empirical Study on Food &
Grocery Items vis-à-vis
Consumer Electronic Goods in
Kolkata | Dr. Ranajit Chakraborty,
Ayan Chattopadhyay,
Mahuya Chakrabarti,
Global Vistas Vol.9
page1 – 13 ISSN 0975-
2110, Dec 2010 | |
| 26 | Effects of Futures Trading on
the Volatility of Spot Market
in the Context of Indian
Commodity Market | | Prof. R. Chakrabarty
& Rahuldeb Das,
GITAM
Review of
INTERNATIONAL
BUSINESS
July 2010, Vol.3
Issue 1, P – 41, ISSN
0974-357 X |
| 27 | A Social Marketing Based
Micro Finance Model for
Effective Finance | Prof. R. Chakrabarty &
Kanchan Mondal, Micro
Finance in India Issues
and Challenges
P – 95, Edited by – Prof
Ahmed, Deepak &
Singhai
Published by DVS
Publishers, 2010 | |
| 28 | A MCDM approach for
determining the Retailing
Potentiality of Indian States | | Prof. R. Chakrabarty
& Ayan
Chattopadhyay,
China International
Academic Seminar
for Universities.
Paper collection
volume - IX P.75,
2009 July |
| 29 | “A Statistical Model for
Innovation Diffusion and the
Corresponding Tests” | Prof. R. Chakrabarty and
N.K.Patra, Innovation and
Technology Management,
2008 published by
Macmillan Advanced
Research Series (India
Ltd.)
Page 204 | |
| 30 | “Burnout and emotional | Prof. R. Chakrabarty & | |

Intelligence quotient: A Study amongst Health Professionals in Eastern India”
 Zeenat Sayeed, Indian Management Studies, Published -
 Journal NO. 25547/PSMS 2008

PROF. R. KHASNABIS			Published/Presented	
SI No.	Title of the Paper	Books Published	International Journal	National Journal
1	Governing Rural India	SAGE (in print) 2011		
2	Employment and Livelihood in West Bengal	Arthabikkhan, Vol 19, No-4, 2011		
3	Economy of West Bengal	Published in Economic & Political Weekly, 3 January, 2009		
4	Market, Society and Environment	(Edited by Prof. R. Khasnabis), UGC DRS-III, Department of Business Management, CU, 2009		
5	ECONOMY OF WEST BENGAL			ECONOMIC & POLITICAL WEEKLY, 3 JANUARY, 2009
6	Enclosure Movement and Social Justices	Department of English, CU, 2008		
7	Displacement and Development			Macro Scan, April 2008
8	Land Acquisition and Social Justice	Published Sage, India, 2008		
9	Economy of West Bengal		Presented in Turin University, Italy, Nov 8-9,2007	ECONOMIC & POLITICAL WEEKLY, 3 JANUARY, 2009
10	Issues in Environment Management (A Collection of Occasional Papers)	Edited by (Prof. R. Khasnabis), Published Dept. of Business Management, C.U., 2007		
11	Evolution of Economic Thinking in Modern India in History of Indian Science, Philosophy and Culture; edited by Sabyssachi Bhattacharya	Oxford University Press, 2007		
12	Enrolling and Retaining Slum Children in Formal Schools: Results of a Field Survey in Eastern Slums of Kolkata			Economic & Political Weekly June 2, 2007 (with Tania Chatterjee)

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| 13 | Evolution of Economic Thinking in Modern India; in History of Science, Philosophy and Culture in Indian Civilization | Vol-X, Part-5, Oxford University Press, New Delhi, 2007 |
| 14 | Displacement and Development: An Analysis of Land Acquisition Acts of India | MCRG, 2007 |
| 15 | Livelihood Related State Sponsored Schemes of India: An Appraisal | Govt. of West Bengal 2007 |
| 16 | Financing the Urban and Rural Local Bodies in India in Decentralized Planning and Participatory Development | Firma KLM Pvt. Ltd, Kolkata, 2006 |
| 17 | Economic Valuation of East Calcutta Wetland | Department of Business Management, Calcutta University, 2005-06 |
| 18 | Unemployment and Poverty in India in Globalisation in India | Sarat Book House, Kolkata , 2005 |
| 19 | Paul Sweezy and the Theory of Economic Stagnation | Artha Beekshan, March, 2005 |
| 20 | Resources for Autonomy – Financing the Local Bodies; A Ford Foundation Sponsored Study on Autonomy. | Mahanirban Calcutta Research Group publication, Calcutta, January 2005 |
| 21 | Ecology, Economy & Society | Department of Business Management, Calcutta University, 2004 |

PROF. S. MAZUMDAR
SI No. Title of the Paper

SI No.	Title of the Paper	Published/Presented	
		Published	
		International Journal	National Journal
1	Jobs involvement – the latent solution of “The Survival of the Fittest”: A case study on the Electronic Industry”		Survey, Journal of IISWBM Vol- 44, Numbers 1-2, 2004, Kolkata (Mazumdar S)
2	Human Factors – An essential ingredient of MIS for division making in any functional area		Survey, Journal of IISWBM Vol- 44, Numbers 3-4, 2004, Kolkata (Mazumdar S)
3	Relevance of Operation Research Techniques in the regime of globalization – A case study		Silver Jubilee Vol-2002-04 of Business Studies, Dept. of Commerce, C.U. (Mazumdar S & Saha K L)
4	Some factors Beyond 4 p’s responsible for changing consumer Behaviour - A case study on FMCG Products		Survey, Journal of IISWBM Vol- 45, Numbers 1-2, 2005, Kolkata (Mazumdar S & Bhattacharya P. R)

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| 5 | The Stock market Crashes in India – A Review | | Indian Journal of Accounting, Vol- XXXVI (i) Journal of the Indian Accounting Association, December, 2005 (Mazumdar S & Chakraborty S) |
| 6 | So-journ of Indian Sensex: A Review | | Survey, Journal of IISWBM Vol- 46, Numbers 1-4, 2006, Kolkata (Mazumdar S and Chakraborty S) |
| 7 | Of Diamonds and Desires: Understanding Conspicuous Consumption from a Contemporary Marketing Perspective | Academy of Marketing Science Review, Vol-2006, No-11, Washington State University, USA (Mazumdar S & Roychowdhury H) | |
| 8 | Prospects and Problems of Information Technology Industry in West Bengal: A Review | | Survey, Journal of IISWBM Vol- 47, Numbers 1-2, 2007, Kolkata (Mazumdar S & Sen S) |
| 9 | An introspection into the Advertising theories of FMCG products – A Case Study of Pen Industry | | Journal of Marketing Management, ICFAI, University Press, Hyderabad, August 2007 (Mazumdar S & Bhattacharya P R) |
| 10 | Drinking Water Crisis and its mitigation approaches in the districts of West Bengal – A Case Study | UGC-DRS, Phase-III Programme, Dept. of Business Management, Calcutta University, 2008, (Chakraborty R & Mazumdar S) | |
| 11 | Problems of Mutual Fund Industry of India: A Review | Published by: Netaji Subhas Open University, Kolkata, June-2009, Studies in Accountancy, Finance and Management – Contemporary Issues. Book Edited by Dr. Udaybhanu Bhattacharyya (Mazumdar S & Chakraborty S) | |
| 12 | Factors Responsible for choice of FMCG Products: A Case Study of the Consumers of Dental Care Products | | Indian Journal of Marketing, Vol. 39, No. 8, Aug-2009 (Mazumdar S & Bhattacharyya P R) |

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| 13 | “If You have it, Flaunt it”:
Theoretical Priorities and
Practical Issues of
Conspicuous Consumption in
the Indian Context | Rising Consumption and
its impact edited by:
Amitabha Ghose,
published by The ICFAI
University Press, 2009 | |
| 14 | Conspicuous Consumption –
Is That All Bad? Investigating
the Alternative Paradigm | VIKALPA, Vol-35, No-4,
Oct-Dec-2010 (Notes and
Commentaries section)
(Mazumdar S &
Roychowdhury H) | |
| 15 | Identifying the dimensions of
Organizational Culture and
Their Perceived Relative
Importance in the Mind of the
Members of the Organizations
– A Case of Four Indian
Organizations. | | Journal: IJRCM:
International
Journal of
Research in
Commerce &
Management
(Mazumdar S. &
Kundu K) Vol-
No2, 2011, Issue
No- 5, May
(ISSN No- 0976 –
2183) |
| 16 | Conspicuous Consumption
orientation:
Conceptualization, scale
development and validation | | Journal of Consumer
Behaviour (2011)
(Mazumdar S &
Roychowdhury H &
Ghoshal A) Published
Online in Wiley online
library
(wileyonlinelibrary.com)
DOI:10.1002/cb.364 |
| 17 | Principle component
analysis and self
organizing Map for
visual clustering of
Machine/part cell
formation in cellular
manufacturing system | Systems Research
Forum, Copyright©
World Scientific
Publishing Company,
August 10, 2011
(Mazumdar S &
Chattopadhyay
Monojit, Dan Pranab)
Manuscript ID-
SMCC-10-08-0307 | |

DR. A. M. PAL

SI No.	Title of the Paper	Published/Presented		
		Books Published	International Journal	National Journal / others
1	Pollution Tax: A Measure for Pollution Control:			UGC Seminar in Motijhil Rabindra Mahavidyalaya, 2004
2	The Effect of Legal and Fiscal Measures on Pollution and Production			DRS – III Seminar in the Department of Business Management, C.U., March 11-12, 2005
3	Accounting for Cost of Pollution: The Role of Fiscal Measures and Marketable Instruments,	Motijhil College Publication, 2004		
4	Study Material-Accounting for Managers for MBA	NSOU, 2005		
5	Study Material of Financial Reporting for final course	Institute of Chartered Accountants of India, December, 2006		
6	Fair Value Accounting: A Journey towards Relevance with Reliability	Motijhil College Publication, (pipelined)		
7	National Accounting of Cost of Pollution,			Journal of the Department of Business Management, Calcutta University. (Pipelined)
8	CDM-A Flexible Mechanism of Kyoto: A Report on Global Progress with Emphasis on India,	ASIHSS, Deptt. of Commerce, CU (Submitted for publication) March 2007		Presented at UGC seminar, Calcutta University March, 2007
9	Fair Value Accounting: Floating on Two Wings- Integrity and reliability and heading towards Relevance,			Presented in all India conference of IAA at Gujarat University, Gujarat, 22-23-11-2008
10	CDM: A Study of a Sustainable Growth Opportunity for India, selected the best paper in the Fifth			National Conference at Coimbatore, PSG Institute of Management, 16-17 November, 2007
11	Carbon trading under CDM mechanism : a study of a sustainable growth opportunity for India presented at			National Seminar on Carbon Capture, Sequestration & Trading (CCST-2008) September 12-13, 2008 , HSBC Hall, The Tollygunge Club, Kolkata
12	Ethical Issues in Corporate Governance			IAA Midnapur Branch at RK Mission Golpark on 15-11-2008
13	Policy Measures for Pollution Control: Indian References in Global Perspectives: International			Conference at Taj Bengal, Kolkata, Indian Accounting Association Research Foundation 6- 7 January, 2007

14	Environmental taxes in India		DRS phase III (2005-07), Dept. of Business Management, CU
15	Study of Problems and Prospects of India in the Global Market of Emission Trading		DRS phase III, (2008- 09 Dept. of Business Management, CU
16	The Global Market of Emission Trading and Prospects Ahead of India	Market, Society and Environment (Essays in Environment Management) Edited by Prof. R. Khasnabis, UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2009	
17	Ethics in Corporate Governance		Journal of Business, Barrackpore Surendranath College Publication. 2009
18	Global Market of Emission Trading and Prospects Ahead of India, <i>Market, Society and Environment: Essays in Environmental Management</i>	UGC DRS Publication, University of Calcutta, 2009	
19	<i>A Global Account of Potential Carbon Trade based on Kyoto Mechanism</i> presented in The Twenty-First Asian-Pacific		Conference on International Accounting Issues held in Las Vegas, U.S.A., Nov 22-25, 2009
20	A Global Account of Potential Carbon Trade Based on Kyoto Mechanism	Business Studies, Calcutta University,	
21	Carbon trading under CDM mechanism : a study of a sustainable growth opportunity for India, Publication of IAPQR)	(affiliated to International Statistical Institute) (pipelined)	
22	Fair Value Accounting A Discussion for Development of a Conceptual Framework, Studies in Accounting and Finance	Pearson, 2011	
23	Presentation of Financial Statements: A Critical Analysis of IAS 1, Journal of Business and Economic Issues	Barrackpore Surendranath College Publication. 2010	

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| 24 | A Study of Business Excellence through Environmental Achievements, | International Conference on Achieving Excellence in Business Organisations: Issues and Challenges, 29-31 January, 2009, Burdwan University |
| 25 | A Kyoto Based Account For Potential Carbon Trade, | International Conference of IAARF, Kolkata, January 3-4, 2009 |

DR. R. BHATTACHARYYA

SI No.	Title of the Paper	Books Published	Published/Presented	
			International Journal	National Journal
1	Intra-Industry Trade in a Developing Country			Journal of Quantitative Economics, Vol.17, No-1, 2001
2	Vertical and Horizontal Intra-Industry Trade in some Asian and Latin American Less Developed Countries			Journal of Economic Integration, Vol.17, No.2, 2002
3	Economic Development and Intra-Industry Trade in Korea		Weltwirtschaftliches Archiv, 2004	
4	Air Pollution in Developing Countries and Victims Willingness to Pay for it. A Ready reckoner. (Jointly Prof. Sharmila Banerjee)	Department of Business Management, University of Calcutta, 2001		

MR. N. SEN

SI No.	Title of the Paper	Books Published	Published/Presented	
			International Journal	National Journal
1	Indian Agriculture and WTO	ACTIONAID, 2007		

Sl No.	PROF. S. SAHA Title of the Paper	Books Published	Published/Presented	
			International Journal	National Journal
1	Customer leadership			SURVEY-‘A Management Journal’ of IISWBM, Kolkata. Volume 44, Numbers 1-2, 2004
2	Political Interferences on Marketing (A case of India)			THE ALTERNATIVE- Vol 4. No 1, Oct’04- March05. (A journal of Management from BITS, Mesra).
3	Marketing Challenges in New Paradigm of Corporate Management			THE VISION- Vol 1. No 3, July’05-Sep’05 (A journal of Management & Applied Sciences from School of Management Sciences, Bengal Engineering and Science University, Shibpur)
4	Competitive Advantage in Services			THE ALTERNATIVE- Vol 4. No 2, April- September’05. (A journal of Management from BITS, Mesra).
5	Outsourcing in Retail Operations			THE MANAGER TODAY-Journal of Management Science, Vol. 1, No 1 (Jan- March –2006) Faculty of Management Studies, B.C.Roy Engineering College , Durgapur.
6	Managing Value for Customers: The case for Retail Outsourcing			MANAGERIUM, March 21,2006. Department of Business Administration, Faculty of Management Studies and Research, Aligarh Muslim University, Aligarh.
7	Lifestyle Retailing (The Indian Case)			SURVEY-‘A Management Journal’ of IISWBM, Kolkata. Volume 46, Numbers 1-4, 2006.
8	Customer Care in Retail(The Indian Experience)			SURVEY, Vol: 47, Numbers 1-2, 2007, A Management Journal of IISWBM, Kolkata

9	Green Marketing (The Indian Case)		SURVEY, Vol: 48, Numbers 1-2, 2008, A Management Journal of IISWBM, Kolkata.
10	Strategic Impact of Packaging on Marketing and Supply Chain- An Indian Case Study.		SURVEY, Vol: 49, Numbers 1-2, 2009, A Management Journal of IISWBM, Kolkata.
11	Eco-tourism in Sundarban	Edited by Prof. R. Khasnabis, UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2008	
12	Marketing of Organic Food : Problems and Prospects (A Case Study of Kolkata & 24 Parganas (S))	Market, Society and Environment (Essays in Environment Management) Edited by Prof. R. Khasnabis, UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2009	
13	Issues in research on Green Marketing		SURVEY, Vol: 50, Numbers 3 & 4, July-December 2010, A management Journal of IISWBM, Kolkata
15			

SI No.	DR. S. BANERJEE Title of the Paper	Published/Presented		
		Books Published	International Journal	National Journal
1	Economic Valuation of Open Spaces: A Case Study in Kolkata,	<i>Ecology, Economy and Society: A Collection of Essays, 2004 Ed by: Ratan Khasnabis,</i> Published By: Departmental Research Support Programme, Dept. of Business Management, University of Calcutta. Funded by University Grants Commission, Government of India		
2	Tracking children in schools of Kolkata: CINI ASHA Experience (Co-Authored).	<i>Centre for Studies in Economic Appraisal, 2004,</i> Published By: CINI Asha, Funded by UNICEF.		

3	Human Resource Management for Master of Business Administration Course	Netaji Subhas Open University	
4	The Economics of Open Space: A Case Study in Kolkata (Co-Authored)	Revisiting Resources, 2005, Edited Goutam Gupta, Published by: Allied Publisher	
5	Comparative Small Business: Toward a Model (Co-Authored),		<i>International Business & Economics Research Journal, 2005</i> Published by: Clute Institute For Academic Research, Littleton, Colorado, USA
6	The Economics of Open Spaces: A Case Study in Kolkata	<i>Revisiting Resources An Indian Perspective (Co-Authored). 2005,</i> <i>Ed: by Gautam Gupta,</i> Published By: Department of Economics, Jadavpur University	
7	Gender and Business Ethics in Entrepreneurship: Towards a Comparative Perspective (Co-authored),		Journal of Business and Behavioral Sciences, Special Issue, 2006.
8	Valuation of Intellectual Capital: A Case Study (Co-authored),	<i>International Accounting and Finance, 2006,</i> Published by: Special Assistance Programme (UGC), Dept. of Commerce, University of Calcutta	
9	Ethical Issues in Small Business: A Comparative Perspective, (Co-authored),		Prospective publication in Referred Proceedings of the Annual Conference of Academy of Business Disciplines, USA, 2006
10	Ethical Practice in Small Business: A Cross Country Comparison, (Co-authored)		Published in Journal of Commerce, Vidyasagar University, Vol 12, 2007

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| 11 | The Market as an Arena for Promoting Sustainable Development | Market, Society and Environment (Essays in Environment Management) Edited by Prof. R. Khasnabis, UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2009 | |
| 12 | Ownership Patterns and Ethical Practices of Small Enterprises in Kolkata, (Co-authored), | <i>Journal of Entrepreneurship, Vol. 18 No. 2, 2009,</i> Entrepreneurship Development Institute, India. | |
| 13 | The Market as an Arena for Promoting Sustainable Development, in <i>Market, Society and Environment</i> , Ed. R. Khasnabis, | UGC DRS Publication, University of Calcutta, 2009 | |
| 14 | Ethical Issues and Small Business Development: A Comparative Perspective, in John Okpara (ed.) | Chapter 10, <i>Globalization of Business</i> , (pp. 171-186), 2007, London, England: Adonis & Abbey Publishers, Ltd. | |
| 15 | ISO 14000 Standards and Environmental Performance Index: A Case Study of Leading Steel Mills in India, (Co-authored), | | Referred Proceedings of the Annual Conference of Academy of Business Disciplines, USA, 2007. |
| 16 | Awareness About Available Environmental Quality: A Case Study of Households in the Howrah Municipal Corporation, | (Co-authored) In Some Contemporary issues on Development and Growth Economics, Ed Arpita Dhar, Allied Publishers Pvt Ltd & Jadavpur University, Kolkata, 201, (ISBN 978-81-8424-642-1) | |
| 17 | Impact of Emotional Intelligence on Performance: A study on Insurance Personnel, | (co-authored), in Ed, S Jha and V. Malviya, Contemporary Issues in Human Resource Management, Spartacus India, New Delhi, 2011 (ISBN 978-81-920513-0-7) | |

- 18 Employee Attrition in Engineering Firms: Case Study of DCIPS Pvt. Ltd, India (Co-authored), Proceedings of the International Conference on Industrial Engineering and Operations Management, Bangladesh, 2010 (ISBN No. 978-984-33-0989-1)
- 19 New Thoughts in Entrepreneurship research and Practice (Compilation), in Business Research and Practice, (ed) Arabinda Bhattacharya, Nabinanada Sen, Mahua Bhattacharya, UGC_Academic Staff College & Department of Business Management, University of Calcutta, 2010
- 20 Stakeholder Perspective towards Evaluating Ethical Behaviour in Small Firms (Co-authored), SURVEY, IISWBM, July-December 2010
- 21 Leadership as a driver of sustainability in SMEs, B.smart, Journal of International School of Business, Kolkata, Vol 1 Issue 2, April-June 2010
- 22 Moving on...From Dhaka to Daejon, in Shaping Minds: Multicultural Literature, Authors Press, New Delhi, 2010
- 23 The Canvass of Indian Higher Education: Promoting or Restricting Inclusiveness and Access, Proceedings of national seminar on Restructuring and Privatisation of Higher Education: Inclusiveness and Access, XXVII AIFUCTO Academic Conference, November 2010
- 24 The Paradox of IPR Systems, Science, Environment and Education: Weaving an Interdisciplinary Understanding, (ed) Shankarashis Mukherjee, UGC-ASC, University of Calcutta, 2010
- 25 Information Assymetry and Small Firm Finance: Credit Scoring as a Technology (Co-authored), Journal and Business and Economic Issues, Barrackpore Rashtraguru Surendranath College, (Vol 1No 2), 2009.

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| 26 | Ownership Patterns and Ethical Practices of Small Enterprises in Kolkata | | (Co-authored), Journal of Entrepreneurship, Vol. 18 No. 2, 2009, Entrepreneurship Development Institute, India |
| 27 | Ethical Practices in Small Business: A Cross Country Comparison | | Journal of Commerce, 2007, Vidyasagar University |
| 28 | Ethical Issues and Small Business Development: A Comparative Perspective, | John Okpara (ed.), Chapter 10, Globalization of Business, (pp. 171-186), 2007, London, England: Adonis & Abbey Publishers, Ltd. | |
| 29 | Ethical Practices in Small Business: A Cross Country Comparison | | (Co-authored), Journal of Commerce, Volume 12, March 2007, Published by: Vidyasagar University |
| 30 | Ethical Issues in Small Business: A Comparative Perspective, | (Co-authored), Referred Proceedings of the Annual Conference of Academy of Business Disciplines, USA, 2006. | |
| 31 | Constraints and Contingencies of the Small Business: A Comparative Perspective | | (Co-authored), International Business & Economics Research Journal, 2005, Published by: Clute Institute For Academic Research, Littleton, Colorado, USA |